

# AUTOHARP QUARTERLY

## The International Magazine Dedicated to the Autoharp Enthusiast Advertising Rates



*Autoharp Quarterly* is the magazine for the autoharp enthusiast and a recognized source for what's happening in the autoharp community. Its feature stories focus on the interesting and informative aspects of playing the autoharp.

*Autoharp Quarterly* is mailed to its subscribers the first week of February, May, August and November. Additional copies are sold at festivals and concerts and major autoharp events throughout the year.

Rates are based on supplied digital files in common file extensions: i.e. pdf, jpeg, tiff. Make sure your ad is correctly sized; otherwise, it is subject to return.

Please make checks payable to: *Autoharp Quarterly*.  
Thank you for your interest!

Ad Rates and Specifications						
Ad Size	Width	Height	Rates			
			Black/White	Color		
Full page	7"	10"	\$250	\$275	* \$300	**\$312
2/3 page	4.625	10"	\$150	\$165	*\$180	NA
½ pg horizontal	7"	4.875"	\$125	\$138	*\$150	**\$156
½ pg vertical	4.875"	7"	\$125	\$138	*\$150	NA
1/3 pg vertical	2.25"	10"	\$80	\$88	*\$96	NA
1/3 pg square	4.625"	4.875"	\$80	\$88	*\$96	NA
1/6 pg vertical	2.25"	4.875"	\$40	\$44	*\$48	NA
1/6 pg horizontal	4.625"	2.375"	\$40	\$40	*\$48	NA
Business Card	3.50"	2"	\$20	NA	NA	NA

Classified advertising is \$.35 per word - \$5.00 minimum. All ads: Payments due in advance. Contracts are available on a four-insertion basis, to be used during a one year period. Contracts receive a 25% discount. \*Inside Cover \*\*Outside Back Cover \* & \*\* Call 206-439-3549 for placement availability

Space reservations and digital ads in the exact size requested are due a minimum of four weeks prior to publication date as follows:

- Winter (February): January 5
- Spring (May): April 5
- Summer (August): July 5
- Fall (November): October 5

**E-mail:** [AQ@daigleharp.com](mailto:AQ@daigleharp.com)  
**Mail:** d'Aigle Autoharps  
 19106 Des Moines Memorial Dr  
 Seatac, WA 98149-1932

### Advertising Reservation Form

\_\_\_\_\_ *Four Time Insertion:* Please run my ad for four consecutive issues beginning with the next issue. My check for \$\_\_\_\_\_ is enclosed. I have deducted 25% for contract pre-payment.

\_\_\_\_\_ *One Time Insertion:* Please run my ad for one issue. My check for \$\_\_\_\_\_ is enclosed

\_\_\_\_\_ *Multiple Insertions:* Please run my ad beginning with the next issue. My check for \$\_\_\_\_\_ is enclosed.

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_